# Foundation Foundation

Spectrum Health Foundation United and Kelsey Hospitals

December 2015

**SPECTRUM HEALT** 

### Making a Difference

## Flat River Community Players donation will bring comfort to cancer patients

Flat River Community Players (FRCP) presented three performances of the Dixie Swim Club on September 18 and 19, 2015 to raise funds for Spectrum Health Cancer Center at United Hospital. The theater group's reprise of the Dixie Swim Club was to honor a member of their group who is currently battling cancer. They decided they would like their donation to go toward the purchase of a treatment recliner chair.



Front row left to right: Roxanne Hutchinson, FRCP member; Judith Smith, manager of oncology services; Donita Caughlin, FRCP member. Back row left to right: Laurie Tissue, foundation development coordinator; Lyle B. Fales; Kent Schuster; Patricia Rockafellow; Spence Tower, FRCP members; Shelly Westbrook, foundation director

When patients undergo chemotherapy treatments that may last up to six to eight hours, a comfortable recliner helps ease the time spent in treatment. The cancer center's patient volume has significantly increased, creating a need for an additional chair.

Performance proceeds generated \$1,890.33 and an additional \$110 in outright donations. In total, just over

\$2,000 of the \$5,000 needed for a chair has been raised through this initiative. If you are interested in making a donation to benefit the Spectrum Health Cancer Center at United Hospital or another program or service at United or Kelsey Hospitals, please contact the foundation at 616.225.6328 or visit https://give.spectrumhealth.org/donate. Please be sure

## Local donors and Hunt for a Cure group fund STAR Pedometers

to select a designation on the drop down function.

In collaboration with the foundation, Hunt for a Cure (HFC) fundraising committee and local donors, \$2,400 has been awarded to purchase pedometers for patients who are part of the United Hospital STAR Program.



We are committed to offering the best available survivorship services. This is why the STAR Program® has been implemented at United Hospital. It includes training our staff in the latest oncology rehabilitation care and implementing research-based protocols proven to help cancer survivors optimally heal and function.

One best practice protocol is to provide patients with a free pedometer. We know patient outcomes are improved with pedometer usage and we want to remove any financial barriers to making that happen.

Thankfully, HFC proceeds made this best practice protocol possible. HFC is an annual benefit basketball game to raise cancer awareness and funds to support two important programs, one of which is Spectrum Health Cancer Center at United Hospital. Local adults battling cancer receive comfort, therapeutic and healthrestoring items such as blankets, books, gas cards and now pedometers.

The second program benefitting from HFC funds is PORT, the Pediatric Oncology Resource Team. Most children from our community who are diagnosed with cancer receive care at Helen DeVos Children's Hospital (HDVCH). An important program of HDVCH is PORT, which serves children and families of the pediatric hematology/oncology program and blood and bone marrow transplantation program. Our local families need additional assistance like prepaid gas and phone cards, cafeteria meal passes and therapeutic family-friendly activities such as Spa Night, Dad's Night out with the Kids, an annual picnic and holiday parties.

Over the past six years, HFC volunteers (many of whom are students of Greenville High School) have raised awareness and funds to support local families battling cancer.

### **Current Updates**

#### **Kelsey Hospital Guild**

On Thursday, October 22, the guild was awarded with the 2015 Quality of Life Award by the Lakeview Area Community Fund. This award was established in 2007 and provides the community with an opportunity to recognize individuals, groups and/or organizations that have enhanced the quality of life in the Lakeview area. In order to be considered for this award, the nominee must be a resident, former resident or group from the Lakeview area and must have made contributions to the community.



Front row left to right: Lee Wood, Phyllis Painter, Ruth Boyce, Janet Johnson, Marilyn Foster Back row left to right: Kim Carr, Lee Ann London, Marsha Andersen, Pat Rankin, Shelly Westbrook, Katelyn Johnson

The guild continuously makes an impact on health care at Kelsey Hospital and for the patients and family members of the Lakeview area.

They host monthly and sometimes bi-weekly fundraisers. Their largest fundraising event is the Tree of Love, which raises over \$7,500 each year.

#### **Volunteer Services**

The foundation hosted a volunteer appreciation luncheon on Wednesday, November 18 in honor of United and Kelsey Hospitals' 101 active volunteers. Currently, 69 volunteers serve in 20 hospital departments, 23 serve on the Kelsey Hospital Guild, and nine members of the community serve on the patient and family advisory council. This special luncheon is held in recognition of our volunteers' kind and caring dedication to United and Kelsey Hospitals' patients and employees.

A highlight of this annual luncheon is the presentation of the Suzanne Christensen Volunteer Award, which is presented to an individual who has demonstrated an outstanding contribution to the United and Kelsey Hospitals' community through volunteerism or other significant goodwill. It is with great pleasure and honor to announce Pam Rinaldi as this year's recipient.



Left to right: Shelly Westbrook, foundation director; Pam Rinaldi, Suzanne Christensen award recipient; Brian Brasser, president of Spectrum Health United and Kelsey Hospitals

Pam has been volunteering for the hospital since 1979 and has been a Kelsey Hospital Guild member since 2009. At United Hospital, she volunteers in the obstetrics department, assisting with various administrative tasks as well as working with patients and family members. Pam also assists with special projects in the foundation office. She has exhibited true dedication, enthusiasm and a giving heart. We sincerely appreciate Pam and the energy, time and compassion she gives to United and Kelsey Hospitals' patients and staff.

#### **Recent Grant Awards**

If anyone heard cheers coming from the foundation house at 703 Marvel Drive on October 27, it was for good reason. That was our reaction when we opened the mail and learned about the Greenville Area Community Foundation's grant support.

- \$23,367.56 for a brand new United Lifestyles program, which will provide immunization clinics in each of the seven Montcalm County school districts and training medical emergency response teams in each of the school buildings.
- \$13,000 for the United Lifestyles Child Passenger Safety Program. This funding will provide safety seats and education for approximately 200 Montcalm County families.
- \$9,750 for the Lakeview Youth Clinic Healthy Body Image and WhyTry Programs. Healthy body image and character building includes exercise and nutrition classes along with an evidence based computer program that facilitates character building.

Thank you Greenville Area Community Foundation for supporting the health and well-being of our community.

#### **Charity Ball**

Charity Ball 2016 will be held on February 13, 2016 at the Frederik Meijer Gardens & Sculpture Park. Funds raised will help purchase a tomosynthesis unit (3-D mammography) for United Hospital. This new technology provides views of the breast tissue in slices, giving better visualization to detect cancers.

Our fundraising committee is working diligently to raise support for the Charity Ball through sponsorships and donations. If you know of any business or individual that may be interested in supporting, please contact the foundation office.

Charity Ball auction items – we need experiences and interesting items to auction at Charity Ball. If you would like to donate or can help make contacts for any items for our auction, please contact Laurie Tissue at 616-225-6328 or <u>laurie.tissue@spectrumhealth.org.</u> Suggested items:

- Accommodations at a vacation home, timeshare or hotel
- Dinner experience (in a home or unique location)
- Sporting tickets or memorabilia
- Concert, show or museum tickets
- Fun experiences fishing, golf, family outings
- New ideas are needed and welcomed

#### **Giving Trees**

Holiday giving trees help wishes come true. You can make a difference for patients and families by contributing funds for a Wish List item from one of our holiday trees located at Kelsey Hospital, Lakeview Family Medicine or United Hospital.



Giving trees are decorated with cards representing comfort and care items to help those in need. Please consider bringing comfort and joy by taking an envelope of your choice from the tree and making a donation for a gift item.



## Year End Gift Dates

By timing your charitable donations before December 31, you will see a tax break for the year when you itemize deductions.

- Write a check The postmark on the envelope you mail is the date of the gift.
- Charge your credit card A fast and easy way to make your gift. Just call us at 616.225.6427 or use our secure on-line donation at <u>https://give.spectrumhealth.org/donate</u>. The day the charge is authorized is the gift date. Please be sure to designate United or Kelsey Hospital from the designation drop down function.
- Contribute appreciated securities that you have held more than one year. You can claim deductions for their full fair market values and avoid any tax on appreciation. Securities gifts are deductible on the date they are transferred to our account.

Our office will be open on Thursday, December 31 until 3 p.m. Please feel free to stop in to drop off your gift or call us with questions.

Not intended as legal, tax, or investment advice.

## **Upcoming Dates to Remember**

#### Sales and Events

- December 15, 2015 Kelsey Hospital Tree of Love
- February 13, 2016 Charity Ball

Spectrum Health Foundation United and Kelsey Hospitals 703 Marvel Dr., Greenville, MI 48838 616.225.6427

http://give.spectrumhealth.org/united-kelsey