

**What do a hotel
key card, mini fridge,
lock box, car brake,
and pair of tennis shoes
have in common?**

They can redefine modern health care.

At Corewell Health, we don't fit inside a health care-shaped box.

Our ambitions are just too big. Our ideas are too disruptive. Our purpose stretches beyond these hospital walls.

We have dozens of examples, one being **Care Coordination** — the beneficiary of Gala 2023.

Powered by hundreds of team members, we see the barriers between people and their absolute best wellness...and we break them.

At Corewell Health, our mission is wellness, which is why we're going **well beyond**.

Why should we care about Care Coordination?

80 percent of wellness happens beyond the walls of a hospital.

No matter the quality of health care Corewell Health provides, when someone is experiencing food insecurity, housing trouble, unemployment, addiction or other challenges, optimal wellness can't happen. And a vicious cycle of illness continues. **This is why Care Coordination exists.**

About these challenges some might wonder, "Are these even a health care system's problems?" **We say yes.** These are our patients. Which means this is our **job**. In partnership with community-based organizations and public programs, Care Coordination is critical in a person's wellness journey.

Millions of people across Michigan don't need more health care. They need health care that does more.



For one family, we provided the key to optimal wellness.

Jennifer and Cody never asked for help.

Their daughter Harper—born eight weeks early—spent over three months in the Gerber Foundation Neonatal Center at Helen DeVos Children's Hospital, facing complications. "We were scared and felt helpless," Jennifer and Cody say. "Our attention and energy were focused on Harper and praying she would survive. We never thought of asking for help."

But someone did help.

Tessa Seifert, Corewell Health Care Manager, recognized Jennifer and Cody's distress. Tessa and the Care Coordination team provided small gestures that made a big difference – one of which included a hotel stay – so that Jennifer and Cody could be near Harper.

A hotel key card might seem insignificant. But for Jennifer and Cody, it meant everything. And after Harper's 107th day in the NICU, Jennifer, Cody, and Harper went home—with an even bigger family. "Members of her care team have become members of our family," said Jennifer.

Care Coordination coordinates with numerous areas throughout the system, identifying and working with patients in emergency departments, discharging from hospitals and referred by primary-care partners.

Care Coordination Team members walk with patients through difficult times, providing just the right care at just the right time, empowering them to live their best lives.

Every investment helps remove barriers to wellness.

Your sponsorship funds crucial reliefs like meal vouchers, hotel stays, transportation, crutches, walkers, and oxygen tanks.

This support will allow us to expand our reach to thousands more patients and families every year, providing short-term, low-cost solutions to prevent sustained, high-cost interventions.

GALA²⁰²³

SPONSORSHIP LEVELS

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Includes prestigious seating for 40, all the benefits of Founder-level sponsorship, plus

- Pre- or post-event VIP reception

Founder – \$25,000

Includes premier seating for 20, all the benefits of Partner-level sponsorship, plus

- Recognition in media releases as a sponsor
- Concierge beverage service

Partner – \$15,000

Includes premier seating for 20, all the benefits of Fellow-level sponsorship, plus

- Special recognition from the stage
- Social media recognition*

Fellow – \$10,000

Includes preferred seating for 10, all the benefits of Patron-level sponsorship, plus

- Complimentary valet parking
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- Logo or name recognition in donor communications

Patron – \$5,000

Includes preferred seating for 10, all the benefits of Donor-level sponsorship, plus

- Recognition on Gala 2023 event website
- Name prominently displayed at the event

Donor – \$3,500

- Seating for 10

To become a sponsor or purchase tickets, visit 2023CHgala.givesmart.com or scan the QR below.

Questions? Contact Laurie Alighire at 616.391.9125 or laurie.alighire@corewellhealth.org.



Though Care Coordination has assisted thousands of patients, thousands more experience barriers to health and optimal wellness. That's why we need your help. And that's what Gala 2023 is all about.



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