## What do a hotel key card, mini fridge, lock box, car brake, and pair of tennis shoes have in common?



### They can redefine modern health care.

At Corewell Health, we don't fit inside a health care-shaped box.

Our ambitions are just too big. Our ideas are too disruptive. Our purpose stretches beyond these hospital walls.

We have dozens of examples, one being **Care Coordination** — the beneficiary of Gala 2023

Powered by hundreds of team members, we see the barriers between people and their absolute best wellness...and we break them.

At Corewell Health, our mission is wellness, which is why we're going **well beyond.** 

Why should we care about Care Coordination?

# 80 percent of wellness happens beyond the walls of a hospital.

No matter the quality of health care Corewell Health provides, when someone is experiencing food insecurity, housing trouble, unemployment, addiction or other challenges, optimal wellness can't happen.

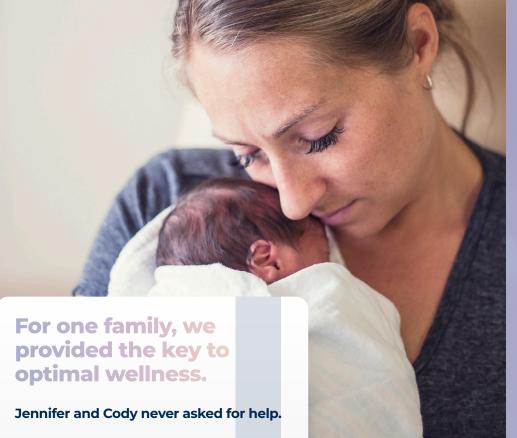
And a vicious cycle of illness continues. This is why Care Coordination exists.

some might wonder,
"Are these even a health
care system's problems?"

We say yes. These are our
patients. Which means this
is our job. In partnership
with community-based
organizations and
public programs, Care
Coordination is critical in a
person's wellness journey.

About these challenges

Millions of people across
Michigan don't need
more health care. They
need health care that
does more.



Their daughter Harper—born eight weeks early—spent over three months in the Gerber Foundation Neonatal Center at Helen DeVos Children's Hospital, facing complications. "We were scared and felt helpless," Jennifer and Cody say. "Our attention and energy were focused on Harper and praying she would survive. We never thought of asking for help."

### But someone did help.

Tessa Seifert, Corewell Health Care Manager, recognized Jennifer and Cody's distress. Tessa and the Care Coordination team provided small gestures that made a big difference – one of which included a hotel stay – so that Jennifer and Cody could be near Harper.

A hotel key card might seem insignificant. But for Jennifer and Cody, it meant everything. And after Harper's 107<sup>th</sup> day in the NICU, Jennifer, Cody, and Harper went home—with an even bigger family. "Members of her care team have become members of our family," said Jennifer.

Care Coordination coordinates with numerous areas throughout the system, identifying and working with patients in emergency departments, discharging from hospitals and referred by primary-care partners.

Care Coordination Team members walk with patients through difficult times, providing just the right care at just the right time, empowering them to live their best lives investment helps removes barriers to wellness. Your sponsorship funds crucial reliefs like meal vouchers, hotel stays, transportation, crutches, walkers, and oxygen tanks.

This support will allow us to expand our reach to thousands more patients and families every year, providing short-term, low-cost solutions to prevent sustained, high-cost interventions.



### SPONSORSHIP LEVELS

### Presenting - \$50,000

Includes prestigious seating for 40, all the benefits of Founder-level sponsorship, plus

· Pre- or post-event VIP reception

### Founder - \$25,000

Includes premier seating for 20, all the benefits of Partner-level sponsorship, plus

- · Recognition in media releases as a sponsor
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Includes premier seating for 20, all the benefits of Fellow-level sponsorship, plus

- · Special recognition from the stage
- · Social media recognition\*

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Includes preferred seating for 10, all the benefits of Patron-level sponsorship, plus

- · Complimentary valet parking
- 10 drink tickets to use when the bars switch to cash
- Logo or name recognition in donor communications

### Patron - \$5.000

Includes preferred seating for 10, all the benefits of Donor-level sponsorship, plus

- Recognition on Gala 2023 event website
- Name prominently displayed at the event

### Donor - \$3,500

· Seating for 10

To become a sponsor or purchase tickets, visit 2023CHgala.givesmart.com or scan the QR below.

Questions? Contact Laurie Alighire at 616.391.9125 or laurie.alighire@corewellhealth.org.



Though Care Coordination has assisted thousands of patients, thousands more experience barriers to health and optimal wellness. That's why we need your help. And that's what Gala 2023 is all about.



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