

Sponsorship Form

For more information visit give.spectrumhealth.org/wheatlakeraces or call 231.592.4280.

Community Champion Sponsor: \$3,000 (1 available)

- 20 registrations for Wellness Walk or 5K run (\$500 value)
- Logo on event posters displayed at Big Rapids and Reed City Hospitals
- Website recognition and multiple Facebook posts
- Advertisement in pre-race bags
- Professional Photograph of team at event
- PA and live remote recognition during the event
- Promotional vendor tent/table (you provide) at event
- Company banner displayed at Bandsell (you provide)
- Yard sign with your logo along Riverwalk
- Premium logo presence in post-event thank-you ads
- Premium location of logo on event T-shirts (**deadline April 17, 2020**)

Race Bib Sponsor: \$2,500 (1 available)

- 10 registrations for Wellness Walk or 5K run (\$250 value)
- Company logo on all race bibs
- Facebook and website recognition
- Advertisement in pre-race bags
- Professional Photograph of team at event
- PA and live remote recognition during the event
- Promotional vendor tent/table (you provide) at event
- Yard sign with your logo along Riverwalk
- Premium logo presence in post-event thank-you ads
- Logo on event T-shirts (**deadline April 17, 2020**)

Ribbon Sponsor: \$2,000 (1 available)

- Company logo on all race medal ribbons
- Facebook and website recognition
- Advertisement in pre-race bags
- Professional Photograph of team at event
- Promotional vendor tent/table (you provide) at event
- Yard sign with your logo along Riverwalk
- Premium logo presence in post-event thank-you ads
- Logo on event T-shirts (**deadline April 17, 2020**)

Trailblazer Sponsor: \$1,500

- Facebook and website recognition
- Advertisement in pre-race bags
- Promotional vendor tent/table (you provide) at event
- Yard sign with your name along Riverwalk
- Logo in post-event thank-you ads
- Logo on event T-shirts (**deadline April 17, 2020**)

Festival Pacesetter Sponsor: \$1,000

- Advertisement in pre-race bags
- Promotional vendor tent/table (you provide) at event
- Logo in post-event thank-you ads
- Yard sign with your name along Riverwalk
- Logo on event T-shirts (**deadline April 17, 2020**)

Wellness Warrior Sponsor: \$500

- Yard sign with your name along Riverwalk
- Promotional vendor tent/table (you provide) at event
- Logo in post-event thank-you ads
- Company name on event T-shirts (**deadline April 17, 2020**)

Friend of the Races Sponsor: \$250

- Yard sign with your name along Riverwalk
- Name in post-event thank-you ads

Trail Sponsor: \$100

- Yard sign with your name along Riverwalk

In-Kind Sponsor

- Name in post-event thank-you ads

Complete sponsorship form and payment online at give.spectrumhealth.org/wheatlakeraces

OR mail completed form to: Spectrum Health Foundation Big Rapids and Reed City Hospitals
Attn: Laurie Alighire
PO Box 1689, Big Rapids, MI 49307-9801

Business Name: _____
(as you wish to appear on donor recognition materials)

Contact Name: _____ Phone: _____

Email: _____

Mailing Address: _____

Payment Options: Please invoice

Enclosed check for a total (registration fee and any additional donation) of: \$ _____
Payable to: [Spectrum Health Foundation](#) Memo line: [Festival of Races](#)

Please charge my credit card a total (registration fee and any additional donation) of: \$ _____

Visa MasterCard Discover American Express

Name on card: _____ Billing zip code: _____

Card number: _____ Expiration Date: _____

Signature: _____



Thank You

Proceeds benefit the Susan P. Wheatlake Cancer and Wellness Fund, an endowment of the Spectrum Health Foundation Big Rapids & Reed City Hospitals.

The fund provides resources, programs and services that directly impact cancer patients and their families in our region.